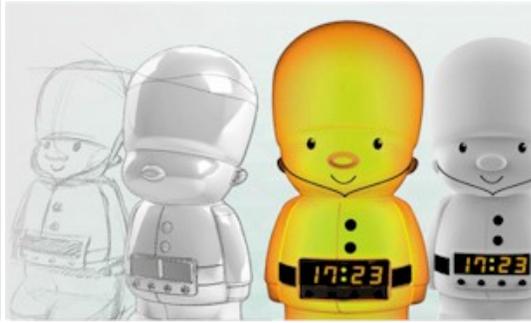


Innovation Masterclass

An essential event for all entrepreneurs and inventors looking to turn their innovation into profit. Delivered by a panel of industry experts with decades of experience in what it takes to go from idea to patented, prototyped and finally manufactured product.



Many of you have asked us for help and advice about how to develop your ideas. So we have teamed up with some leading companies to bring you an Innovation Masterclass

This is an essential seminar day for all entrepreneurs and inventors looking to profit from their innovative ideas. Delivered by a panel of industry experts with detailed, extensive knowledge in what it takes to go from idea to patented, prototyped and manufactured product. Benefit from decades of experience helping entrepreneurs launch their new ideas with plenty of time for you to ask questions and meet like-minded people also looking to profit from their ideas.

Date: Tuesday 19th September 2017

Time: 10am to 4pm

Venue: MSE Meeting Room, 103a Oxford Street, London, W1D 2HG

Price: £159 per delegate

Seminar Program:

- How do I **assess** if my idea is viable? *Delivered by David Bunting of Trevor Baylis Brands.*
- How do I **patent** or protect my idea? *Delivered by Ed Thien of Wynne Jones*
- Can I **manufacture** successfully in China? *Delivered by Russ Cohen of Manufacturing Services Agency.*
- How do I **make money** from my idea? *Delivered by Phil Staunton of D2M Innovation.*
- What is **crowd-funding** and can I use it to fund my idea? *Delivered by Richard Chapman of D2M Innovation.*

Tea, coffee, biscuits and a healthy buffet lunch will be provided along with a pack including summaries of the seminars and further information to help launch your idea development journey.

This event is run in combination with [Design2Market](#), [Manufacturing Services Agency](#) & [Wynne Jones IP](#) to provide a full range of expertise needed to launch a new product idea.

Approximate Timings:

- 09.30 Tea/coffee for early arrivals
- 10.00 Seminar program starts
- 11.15 Tea/coffee break
- 13.00 Healthy buffet lunch and networking
- 15.00 Tea/coffee
- 16.00 Seminar program ends

Spaces are limited so please book soon at the link below to avoid disappointment:

<http://www.trevorbaylisbrands.com/workshop>